

For Immediate Release

***TRAFFIC PARTICIPATES IN ART HK 2011 WITH WORKS BY  
JAMES CLAR, WHO ALSO TAKES PART IN LOUIS VUITTON  
EXHIBITION 'SEE THE LIGHT'***

***ART FUTURES - ART HK 11  
26-29 May, 2011  
Traffic - booth # 3G05  
Hong Kong Convention and Exhibition Center***

***'SEE THE LIGHT'  
20 May - Oct 2011  
Espace Louis Vuitton Hong Kong  
Louis Vuitton Maison, 5 Canton Road,  
Tsim Sha Tsui, Kowloon, Hong Kong***

Representing Traffic in their first international art fair outside of the Middle East, Dubai-based American artist James Clar will present experimental media artworks at the Hong Kong International Art Fair. He will be showing a selection of conceptual media and light-based works influenced by living in Dubai, as part of ART FUTURES - a feature of ART HK showcasing emerging talent represented by young galleries.

Coinciding with Art Hong Kong, Clar will also be participating in a group exhibition at Espace Louis Vuitton Hong Kong, called 'SEE THE LIGHT.' The exhibition, themed around light, will feature internationally renowned and emerging contemporary artists, including David LaChapelle, Tracey Emin, Stephen Antonakos, Alan Chan, Map Office, Tsang Kin Wah, Kingsley Ng, Qui Zhijie, Jiang Pengyi, James Clar, Leila Pazooki and Fabrizio Plessi. Clar will be showing "A Moment Defined by a Point and a Line" - three pieces in a series each representing a historical assassination.

James Clar's work explores nationalism, globalism, and popular culture in the age of mass information. Using a range of technologies and materials, he examines the limitations of various communication mediums, observing its effect on the individual and society. Focusing on the visual arts, his work often controls and manipulates light - the common intersection of all visual mediums.

Clar studied film as an undergraduate at New York University focusing on 3D Animation, then continued on to his Masters at NYU's Interactive Telecommunications Program. It was here that he moved away from screen-based work and started working directly with light, creating sculptural lighting pieces. By developing his own systems with which to manipulate light, he discovered he could create unique visual displays, as well as circumvent the limitations of screen-based work, namely resolution and two-dimensionality.

Clar will be present throughout the duration of the Hong Kong Art fair and will be giving an informal talk with Art Asia Pacific on Friday, May 27<sup>th</sup> at 3:20pm.

In addition to works shown at the booth, Clar's "1989," a full-scale replica of the lampposts in Tiananmen Square, will be placed in the public sculpture area of Art Hong Kong.

For further information on James Clar, please visit his official website, [www.jamesclar.com](http://www.jamesclar.com)

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#### **About ART FUTURES:**

**ART FUTURES** is a feature of ART HK showcasing emerging talent represented by young galleries. These discounted 20sqm and 30sqm spaces present one or two gallery artists, who must be aged 35 or less at the time of application. Galleries established in or after 2006 are eligible to apply for the **ART FUTURES** section of **ART HK 11**.

A cash prize is awarded to the best artist in this section by an expert panel of judges – ART HK 11's **ART FUTURES** prize judges will be critic and Serpentine Gallery co-director Hans Ulrich Obrist, Editor and Publisher of ArtAsiaPacific Elaine Ng, and Executive Director of M+ (the contemporary art museum in Hong Kong's US\$2.1 billion West Kowloon Cultural District), Lars Nittve, formerly of Tate Modern, London and Moderna Museet, Stockholm. In 2010, the prize went to Shahzia Sikander of Pilar Corrias Gallery.

#### **About Traffic**

Created by Emirati collector, curator and art patron Rami Farook, Traffic's 10,000sqft space offers three gallery spaces – for shows by artists from the region and beyond, and curated highlights from The Farook Collection. Other aspects of Traffic include an educational program and retail outlet called 'PRINT' for contemporary arts publications.

[www.viatraffic.org](http://www.viatraffic.org)

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